# Results-Focused Digital Marketing Consultants

"The bottom line of our business is that we'll grow the bottom line of yours"

### **DIGITAL PIONEERS**

We're old heads on young shoulders!
We've been in the game from the get-go. Based in Frankfurt Germany but operating globally, we know how to use data & modern methods to drive marketing growth.

# **MULTIPLE SECTORS**

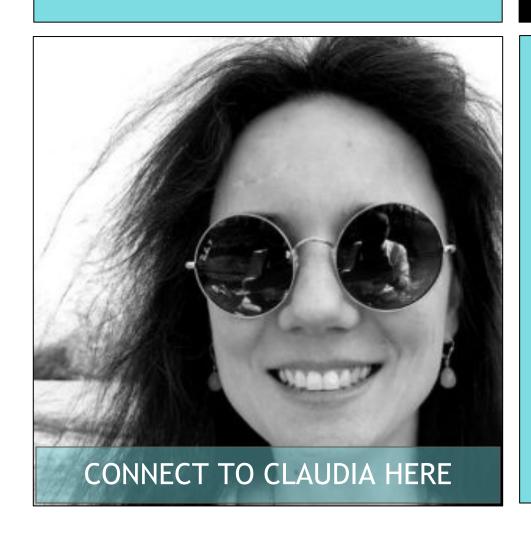
We've created powerful growth strategies in multiple sectors and regions. Our sector sweet spots include fashion, health and beauty, food and drink, automotive and FMCG eCommerce.

## **STRATEGIC**

We're totally strategic. But that does not mean we don't have the skills or experience to understand what is required to execute a modern strategy. We tell stories that people can relate to. We learned all from the ground up!

# **MULTI-SKILLED**

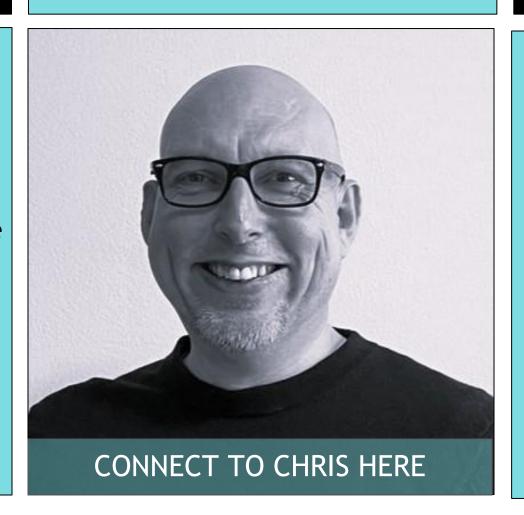
We're conversant in all aspects of digital marketing, from SEO to email marketing, content strategy to app store optimisation, affiliate marketing to paid ads and into social media marketing...



#### **ETHICAL**

Our belief is in doing things differently. We don't offer packages as we know that this one-size-fits-all rarely works. We don't cut corners, we are honest and open and we will talk to you on a level you can relate to.

Our ethics mean we don't work in businesses that are built at the cost of people, animals or the environment.



#### **LEGACY**

And this is the end game, potentially.

We want to help your clients to succeed - ensuring your success as a consequence.

We'll start with a benchmark of data, existing results and your clients aims for the project. We'll end leaving a legacy not just of improvement but also of having levelled up the team in digital marketing expertise.





Email: <a href="mailto:chris@letsrocc.com">chris@letsrocc.com</a> & <a href="mailto:claudia@letsrocc.com">claudia@letsrocc.com</a> & <a href="mailto:claudia@lets

Phone: +49 (0)152 0520 5540

Company on LinkedIn: <a href="https://www.linkedin.com/company/letsrocc/">https://www.linkedin.com/company/letsrocc/</a>

Website: <a href="https://www.letsrocc.com">https://www.letsrocc.com</a>