



il est une fois

One page presentation



Il est une fois is a french video production company created in 2002. We produce live action movies, animations and live streaming shows for companies. We are based in Paris and have also offices in Bruxelles. We work all over the world and have a strong experience in China.

We produce mainly in house, 50-100 films/ year, from 5 000 to 100 000 \$/€.

We work for communications agencies and advertisers:
B2B: synthesize and bring complex messages to life.
B2C: working on emotion and aesthetics.

IN HOUSE TEAM & EQUIPMENT FOR A RELIABLE PRODUCTION

→ David Baudry coordinates the design and shooting.

→ Christophe Thomas coordinates the post-production.

We are a 5 persons team and work with our long time partners.

We have 8 pro cameras, 2 live sets, 10 microphones, 2 drones, complete lighting equipment, 4 post-production stations...

FULL SERVICE

Vision

Copywriting / Design / Storyboard

Line Producing

Production management that respect budgets, deadlines and quality.

Shooting

One man or complete film crew. Light or heavy budgets. In house ressources and strong international network. Live action movies, motion design, live streaming.

Post-production

Editing / Animation 2D-3D-SFX / Color grading (dedicated station) / Sound recording, mixing and mastering / Subtitles / Archiving

2022 SHOWREEL



Our clients include top international brands in Food, Healthcare, Agriculture, Tech, Transportation, Construction. We often work for international agencies looking for a highly reliable production team in Paris.

USER CASE



CARAPELLI / no agency. We did :copywriting, voice casting & recording, shooting of the bottle shots (in our Paris studios), musical rights acquisition, editing long and short versions (for sponsored TV shows) color grading, SFX: changes of the informations on the labels on the bottle, mixing.
Price estimate: 45k€

